

# USMAN MANSURY

UI/UX Designer

## CONTACT

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[www.fuvay.in](http://www.fuvay.in)

## PROFILE SUMMARY

UI/UX Designer with extensive experience in creating intuitive and engaging user interfaces. Skilled in conducting user research and applying design principles to enhance user experience. Proven track record in graphic design, delivering visually appealing solutions that align with client objectives.

## EDUCATION

2015 - 2019

CHANDIGARH UNIVERSITY

- B.Tech Computer Science

2014 - 2015

C.B.S.E

- 12th

## WORK EXPERIENCE

Fuvay Technologies Pvt. Ltd

2022- PRESENT

Senior UI/UX Designer

- Led the design and development of user-centric interfaces for web and mobile applications, enhancing overall user satisfaction by 25%.
- Conducted user research and usability testing to gather insights and iterate on designs effectively.
- Participated in brainstorming sessions to generate creative ideas for projects and campaigns.
- Mentored junior designers, providing guidance on best practices and fostering a culture of continuous improvement.
- Integrated third-party tools and analytics to track campaign performance and user behavior.
- Collaborated with cross-functional teams to define project scope, user flows, and wireframes, ensuring alignment with business goals.

Aiviq Technologies

2019- 2022

Graphic Designer

- Developed visually appealing graphics and marketing materials for various clients, contributing to an increase in client engagement and brand visibility.
- Worked closely with clients to understand their vision, delivering designs that meet their objectives while adhering to brand guidelines.
- Collaborated with the marketing team to create cohesive visual campaigns, enhancing the overall brand identity.
- Participated in brainstorming sessions to generate creative ideas for projects and campaigns.

## SKILLS

- User Research & Analysis
- Wireframing & Prototyping
- Interaction Design
- Visual Design
- Design Tools (Figma, Sketch, Adobe Creative Suite)
- Usability Testing

## LANGUAGES

- English
- Hindi
- Punjabi